

College of Business

Departments: **231 Galloway Business Bldg.**

Institute for Entrepreneurial Studies

Phone 880-8436

Sarah F. Hawes, Coordinator of Advising Center

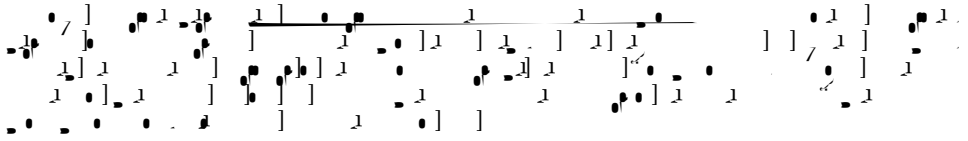
106 Galloway Business Bldg.

Phone 880-8607

Mission

Degrees Offered

The Bachelor of Business Administration



Master of Business Administration

Admission to the College of Business

Minor Program in Business

One

required (12 hours)

elective (6 hours)

Prerequisite Policy – College of Business

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///	///	///	///

* These hours include the hours in which a student is currently enrolled.

General Business Programs

Director: [Illegible text]

General Business – Business

[Illegible text]

General Business – Advertising Communication

[Illegible text]

General Business – Entrepreneurship

[Illegible text]

General Business – Industrial Engineering

•] 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

Second Year – 30 hours

Semester 1

Semester 2

General Business – Business Concentration

Total Min. Hours: 120

Third Year – 30 hours

Fourth Year – 27 hours

General Business – Advertising Communication Concentration

Total Min. Hours: 120

General Business – Retail Management Concentration
Total Min. Hours: 120

Third Year – 30 hours

Fourth Year – 27 hours

Third Year – 30 hours	Fourth Year – 27 hours
Accounting 101	Accounting 201
Accounting 102	Accounting 202
Business Law 101	Business Law 201
Business Law 102	Business Law 202
Business Statistics 101	Business Statistics 201
Business Statistics 102	Business Statistics 202
Business Writing 101	Business Writing 201
Business Writing 102	Business Writing 202
Business Writing 103	Business Writing 203
Business Writing 104	Business Writing 204
Business Writing 105	Business Writing 205
Business Writing 106	Business Writing 206
Business Writing 107	Business Writing 207
Business Writing 108	Business Writing 208
Business Writing 109	Business Writing 209
Business Writing 110	Business Writing 210
Business Writing 111	Business Writing 211
Business Writing 112	Business Writing 212
Business Writing 113	Business Writing 213
Business Writing 114	Business Writing 214
Business Writing 115	Business Writing 215
Business Writing 116	Business Writing 216
Business Writing 117	Business Writing 217
Business Writing 118	Business Writing 218
Business Writing 119	Business Writing 219
Business Writing 120	Business Writing 220

**Department of Accounting
and Business Law**

Department Chair: [Name] 235 Galloway Business Bldg.
Phone 880-8610

Professors: [List of Names]
Associate Professor: [List of Names]
Instructor: [List of Names]

Objectives

[List of Objectives]

Requirements for Becoming an Accounting Major

Requirements for Graduation

150-Hour Program

- 4350 Estate Planning Fundamentals** 3:3:0
Prerequisite: Senior standing.
- 4370 Administrative Internship** 3:3:0
Prerequisites: 2.5 minimum grade point average, pre-registration consent of instructor and senior standing.
- 4380 Real Estate Law** 3:3:0
Prerequisite: BULW 3310 and senior standing.
- 4390 Special Topics in Business Law** 3:3:0
Prerequisite: approval of instructor and department chair and senior standing.

Department of Economics and Finance

Department Chair: [Name] 240 Galloway Business Bldg., Phone 880-8647

Professors: [List of Names]

Assistant Professor: [List of Names]

Adjunct Instructor: [List of Names]

Professor Emeritus: [List of Names]

Economics

Bachelor of Business Administration:

[List of Economics courses and descriptions]

Finance

[List of Finance courses and descriptions]

Il sistema di riferimento è quello cartesiano. L'origine è il punto in cui si intersecano le due assi. L'asse delle ascisse è quello orizzontale e l'asse delle ordinate è quello verticale. Le coordinate di un punto P sono indicate con la coppia ordinata (x, y), dove x è la coordinata sull'asse delle ascisse e y è la coordinata sull'asse delle ordinate.

Teacher Certification – Economics

	_____	_____
_____	_____	_____
	_____	_____

Second Year

First Semester

Second Semester

Third Year

First Semester

Second Semester

Fourth Year

First Semester

Second Semester

**Professional electives selection requires approval of the department chair.*

***The faculty advisor should be consulted by the student to select electives that will be most beneficial in terms of career goals.*

Economics Courses (ECON)

1301	Principles and Policies	3:3:0
2301	Principles of Economics I (Macro)	3:3:0
2302	Principles of Economics II (Micro)	3:3:0
3310	Economics of Entrepreneurship	3:3:0
	<i>Prerequisite: ECON 1301 or ECON 2301 and ECON 2302.</i>	
3320	Money and Banking	3:3:0
	<i>Prerequisite: Six hours of Economics.</i>	
3330	Intermediate Theory	3:3:0
	<i>Prerequisite: ECON 2302.</i>	

This page contains musical notation on five staves. The notation is highly stylized and includes various symbols such as dots, lines, and brackets. The first staff begins with a treble clef and a key signature of one flat. The notation is dense and appears to be a complex piece of music, possibly a score for a specific instrument or voice. The notation is arranged in a way that suggests a sequence of notes and rests, with some notes beamed together. The overall appearance is that of a handwritten or printed musical score.

Management Information Systems Courses (MISY)

1373	Introduction to Business Technologies	3:3:0
2320	Fundamentals of Information Systems	3:3:0

3340	Networks and Telecommunication	3:3:0
	<p>This course covers the fundamentals of computer networks and telecommunications. Topics include network architecture, protocols, and the use of network devices. Students will learn to configure and troubleshoot networks.</p>	
	<i>Prerequisite: MISY 3310</i>	
3341	Router Configuration & LAN Management	3:3:0
	<p>This course focuses on the configuration and management of routers and local area networks (LANs). Students will learn to configure routers, manage IP addresses, and troubleshoot network issues.</p>	
	<i>Prerequisites: MISY 3340 and junior standing</i>	
3342	Introduction to WAN	3:3:0
	<p>This course introduces students to wide area networks (WANs). Topics include WAN architecture, protocols, and the use of WAN devices. Students will learn to configure and troubleshoot WANs.</p>	
	<i>Prerequisites: MISY 3341 and junior standing</i>	
3350	JAVA Development	3:3:0
	<p>This course covers the fundamentals of Java programming. Topics include Java syntax, data types, control structures, and object-oriented programming. Students will learn to develop Java applications.</p>	
	<i>Prerequisite: MISY 3310</i>	
3360	Visual BASIC Development	3:3:0
	<p>This course covers the fundamentals of Visual Basic programming. Topics include Visual Basic syntax, data types, control structures, and object-oriented programming. Students will learn to develop Visual Basic applications.</p>	
	<i>Prerequisite: MISY 3310</i>	
3370	IS Analysis and Design	3:3:0
	<p>This course covers the fundamentals of information systems analysis and design. Topics include requirements analysis, system design, and implementation. Students will learn to analyze and design information systems.</p>	
	<i>Prerequisite: MISY 3310</i>	
3380	Business Simulation	3:3:0
	<p>This course provides a hands-on learning experience through business simulation. Students will learn to manage a virtual business, making decisions on production, pricing, and marketing.</p>	
	<i>Prerequisite: MISY 3310, BUAL 3310 and junior standing</i>	
3390	E-Commerce Technologies	3:3:0
	<p>This course covers the technologies used in e-commerce. Topics include web development, database management, and security. Students will learn to develop e-commerce applications.</p>	
	<i>Prerequisite: MISY 3310 and junior standing</i>	
3395	E-Commerce Design and Development	3:3:0
	<p>This course covers the design and development of e-commerce applications. Topics include user interface design, database design, and application development. Students will learn to design and develop e-commerce applications.</p>	
	<i>Prerequisite: MISY 3310 and junior standing</i>	

- 4340 Multimedia Applications** **3:3:0**
This course covers the fundamentals of multimedia applications, including image, audio, and video processing. Students will learn how to create and manage multimedia content using various software tools. The course also covers the principles of user interface design and the integration of multimedia into web and mobile applications.
Prerequisite: MISY 3310
- 4350 Project Management and Practice** **3:3:0**
This course focuses on the practical aspects of project management, including planning, execution, and monitoring. Students will learn how to manage resources, risks, and communication in a project environment. The course also covers the use of project management software and the importance of documentation and reporting.
Prerequisite: MISY 3370
- 4360 Management Information Systems** **3:3:0**
This course explores the role of information systems in management and the organization. Students will learn how to analyze and design information systems that support business processes and decision-making. The course also covers the challenges of implementing and maintaining information systems.
Prerequisite: MISY 1373
- 4370 Database Applications** **3:3:0**
This course covers the design and development of database applications. Students will learn how to create and manage databases using SQL and other database management systems. The course also covers the principles of database normalization and the importance of data security and backup.

Department of Management and Marketing

Department Chair:) \$

Bachelor of Business Administration Management Major

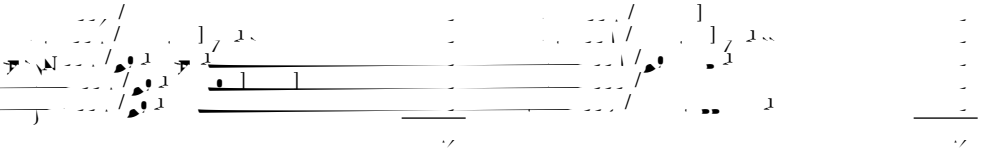
Suggested Program of Study – Total Min. Hours: 120

(See above for First and Second Year)

Third Year

First Semester

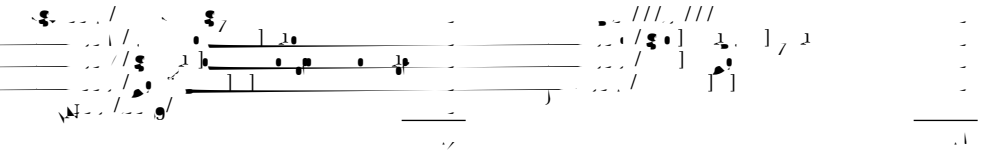
Second Semester



Fourth Year

First Semester

Second Semester



Bachelor of Business Administration Marketing Major

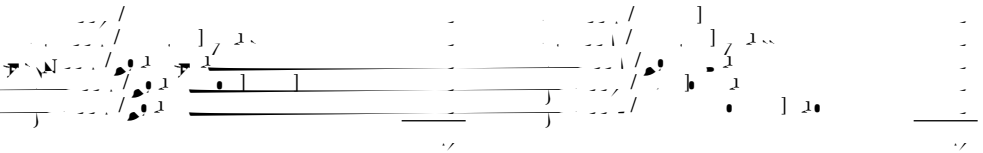
Suggested Program of Study – Total Min. Hours: 120

(See above for First and Second Year)

Third Year

First Semester

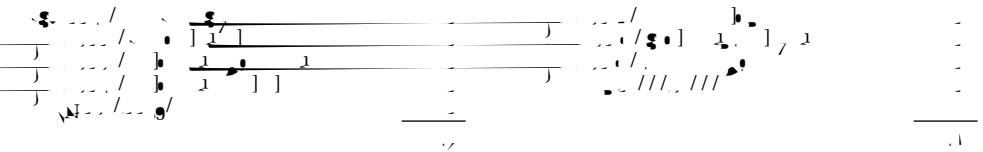
Second Semester



Fourth Year

First Semester

Second Semester



Management Courses (MGMT)

3310	Principles of Organizational Behavior & Management	3:3:0
	<i>Prerequisite: Junior standing.</i>	
3320	Production Management	3:3:0
	<i>Prerequisite: Junior standing and BUAL 3310.</i>	
3330	Human Resource Management	3:3:0
	<i>Prerequisites: Junior Standing, MGMT 3310.</i>	
3340	Project Management	3:3:0
	<i>Prerequisites: Junior Standing, MGMT 3310, MGMT 3320.</i>	
4320	Advanced Organizational Behavior	3:3:0
	<i>Prerequisites: Senior Standing and MGMT 3310.</i>	
4330	Compensation Management	3:3:0
	<i>Senior Standing and MGMT 3330.</i>	
4340	Quality and Productivity Management	3:3:0
	<i>Prerequisites: Senior Standing, MGMT 3320, and BUAL 3310.</i>	
4350	Issues in Human Resources	3:3:0
	<i>Prerequisites: Senior Standing.</i>	
4370	Strategic Analysis in a Digital Global Economy	3:3:0
	<i>Prerequisites: Senior standing, MKTG 3310, MGMT 3310, MGMT 3320, FINC 3310.</i>	
4380	Seminar on Entrepreneurship	
	<i>Prerequisites: Prerequisites: Senior standing, BUAL 3310, MKTG 3310, MGMT 3310, FINC 3310.</i>	
4390	Special Problems in Business	3:0:0
	<i>Prerequisite: Permission of supervising faculty member and chair of the department.</i>	

Marketing Courses (MKTG)

3310 Principles of Marketing 3:3:0
This course provides an overview of the marketing process, including market research, product development, pricing, promotion, and distribution. It covers the fundamentals of marketing and the role of the marketing manager in a business organization.



The College of Education and Human Development offers state-of-the-art labs and accredited programs to students in several fields, including education, health, kinesiology, dietetics, fashion retailing and merchandising, interior design and hospitality administration.
